



**FOR IMMEDIATE RELEASE**

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**CHARMTV SET TO LAUNCH *THE AVENUE*, A 30-MINUTE TALK SHOW CREATED FOR BALTIMORE YOUTH BY BALTIMORE YOUTH**

**Baltimore, MD** (UPDATED – April 11, 2018) - CharmTV, the City of Baltimore's premiere television station that spotlights the essence of Baltimore, is pleased to announce its new program *The Avenue*, a 30-minute talk show created for the youth in Baltimore by the youth in Baltimore. *The Avenue* will give a platform for young people to engage and express themselves in healthy, productive dialogue with one another on a variety of topics that are current, trending, and of significance to them and their peers.

"We are excited to be able to present *The Avenue* as a platform for expression for youth in Baltimore. *The Avenue* is unique in that our student production team will approach topics that are important to young people both locally and nationally," said CharmTV General Manager, Tonia Lee.

"*The Avenue* is just another example of how eager and excited our youth in Baltimore are to work and get on the job experience. This show will provide these young people with invaluable training and experience that they will carry forth into the next chapters of their lives," said Mayor Catherine E. Pugh.

**The show will premiere on Saturday, April 21 at 11:00 am and will focus on student advocacy. Click [HERE](#) for a preview. On April 19 at 7:00pm, there will be an online preview of the show and discussion on Facebook and Twitter with the show hosts and special guests. Media are encouraged to join and participate. Like The Avenue on Facebook @CharmTVBaltimore and follow us on Twitter @CharmTV. Use hashtags #CharmTVave and #CharmTV**

**About CharmTV:**

CharmTV is Baltimore's premiere television station that creatively spotlights the essence of Baltimore as the city's visual ambassador to the region and beyond. CharmTV offers fresh content to its viewers, allowing them stay up to date on government, experience historical significance, and learn about the inspiring lives and stories of those that make Baltimore unique. For more information visit [www.charmtv.tv](http://www.charmtv.tv).

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