

NICOLE HAWKINS FEATURED AS A PANELIST AT THE 7TH ANNUAL 'YOU CAN'T FAIL CONFERENCE' ON OCTOBER 30

Washington, DC (October 25, 2015) – Nicole Hawkins, Founder of Nicole Hawkins Communications and the Admirable Athlete, will be featured as a panelist at the 7th Annual [You Can't Fail Conference](#) in Syracuse, New York on October 30. *You Can't Fail* is a one-of-a-kind multicultural leadership learning experience for professional women of color and those who support them.

[Gwen Webber-McLeod](#), President and CEO of Gwen Inc. created *You Can't Fail*. Throughout her 30-year leadership career, Gwen noticed a pattern of emerging and established leaders quietly struggling while trying to achieve their business goals. She also noticed that when leaders were not intentional about developing their own skills, they tended to suffer from feeling of inadequacy and were often at a loss of about where to go for help and support. Realizing how isolating being in positions of leadership can be, Gwen created Gwen Inc. to support individuals on their leadership journeys.

'It's an absolute honor be a part of the *You Can't Fail Conference*,' said Hawkins. 'Women leaders face a different set of challenges. It's important that we are aware of those challenges and support each other along the way.'

Nicole will speak on a panel titled *Women Leading with Passion* with other business leaders including Marisol Hernandez – Editor, [CNY Latino](#); Johnnie Hill-Marsh – Faculty Member, [ECMC Foundation](#); Melanie Littlejohn – Regional Executive Director, [National Grid Central New York](#) and Alyssa Whitfield – Founder, [Dress for Success Rochester](#).

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