



**For Immediate Release  
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**SIMON'S FUND TO BENEFIT FROM SPEEDO'S *ART OF THE CAP* CAMPAIGN  
WITH A SPECIAL SWIM CAP DESIGNED BY FOUR-TIME OLYMPIC  
GOLD MEDALIST DANA VOLLMER AND ARTIST JESSICA HISCHE**

Philadelphia, PA – [Simon's Fund](#), a non-profit dedicated to raising awareness about the conditions that lead to sudden cardiac arrest and death in student athletes and young people is pleased to be [Olympic Gold Medalist Dana Vollmer's](#) charity of choice for [Speedo's Art of the Cap Campaign](#). Vollmer partnered with artist **Jessica Hische** to create a one-of-a-kind swim cap that will be sold for a limited time. Proceeds from sales will benefit Simon's Fund. Caps are being sold exclusively at [www.speedousa.com](http://www.speedousa.com).

For the *Art of the Cap Campaign*, five of Speedo's top athletes partnered with artists to create caps, each benefiting a charity of the swimmers choice. Other athletes include **Ryan Lochte** (Parent Project Muscular Dystrophy), **Natalie Coughlin** (Right to Play), **Nathan Adrian** (Kids Beating Cancer) and **Cullen Jones** (USA Swimming Foundation's Make a Splash Initiative).

"We are so glad that Speedo USA gave us the opportunity to work with Dana again on raising awareness about sudden cardiac arrest in children," said Darren Sudman, Executive Director and Co-Founder of Simon's Fund. "Last year, Simon's Fund honored her with the Protect this Heart Award for her efforts in educating students about her story and the reality of SCA in youth. It is not just an adult thing."

In 2003, Vollmer was diagnosed and treated for Supraventricular Tachycardia, a condition that causes an abnormally rapid heart rate. It's because of this personal history that she understands the importance of detection and treatment.

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"To put the heart first was a concept that I really liked," said Vollmer. "The heart is right there on the front – it's what leads you, and everything else kind of flows in behind that."

### **About Simon's Fund**

Simon's Fund was instrumental in the passage of the first legislation in the country to protect student athletes from sudden cardiac arrest, Pennsylvania's Sudden Cardiac Arrest Prevention Act. Since, six other states have introduced similar legislation. Simon's Fund provides free heart screenings for students. To date, it has checked almost 8,000 hearts, helping 60 students discover heart conditions. For more information, visit [www.simonsfund.org](http://www.simonsfund.org).

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