

For Immediate Release
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SIMON'S FUND PARTNERS WITH SPORT SAFETY INTERNATIONAL TO PROVIDE YOUTH CARDIAC AWARENESS RESOURCES FOR HEALTH CARE PROFESSIONALS, PARENTS, COACHES AND STUDENTS

Philadelphia, PA - [Simon's Fund](#), a non-profit dedicated to raising awareness about the conditions that lead to sudden cardiac arrest (SCA) and death in children and young adults is pleased to announce a partnership with [Sport Safety International \(SSI\)](#), an organization whose mission is to promote safe participation in sport and physical activity through education. The partnership makes Simon's Fund's cardiac arrest video, narrated by NBC Analyst, Jimmy Roberts, available through the **CardiacWise™** course offering, which is designed to educate coaches about sudden cardiac arrest in youth sports. The Commonwealth of Pennsylvania is already taking advantage of this partnership and using CardiacWise to educate coaches pursuant to Act 59 – The Sudden Cardiac Arrest Prevention Act. SSI is already in discussions with other states as well.

“This is a great example of how two organizations can partner to better serve the needs of the community,” said Darren Sudman, Executive Director and Co-Founder of Simon's Fund. “SSI is the go-to resource for coaches wanting to learn about concussion safety. Through this partnership, we will achieve the same outcome for cardiac arrest safety.”

Since 2011, SSI has provided free online education to over 150,000 individuals from 23 countries. SSI also provides customized education solutions and consulting services to schools, athletic leagues, and youth sports programs on sports injury prevention, concussion management, and emergency planning. SSI also offers professional education for physicians, athletic trainers, nurses, and other health care professionals on these and sport safety and risk management topics.

“Simon's Fund has been a driving force in preventing sudden cardiac death in youth, and has led the way in pushing for legislation and education,” said Dr. Robb Rehberg, Co-Founder of Sport Safety International. “We have long admired the work Simon's Fund has done in this area, are thrilled to be working together to achieve our common goal of preventing sudden cardiac death in young athletes by educating parents, coaches and athletes.”

About Simon's Fund:

Simon's Fund is dedicated to raising awareness about the conditions that lead to sudden cardiac arrest and death in children. It was instrumental in the passage of the first legislation in the country to protect student athletes from sudden cardiac arrest – the Pennsylvania's Sudden Cardiac Arrest Prevention Act. Five other states have passed the law and several others have introduced it. Simon's Fund has provided free heart screenings to more than 10,000 students.

About Sport Safety International:

The mission of Sport Safety International is to promote injury prevention and safe participation in physical activity and sports by providing the highest quality educational programming to athletes, parents, coaches, and sports medicine professionals. For additional information visit <http://www.sportsafetyinternational.org>.

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